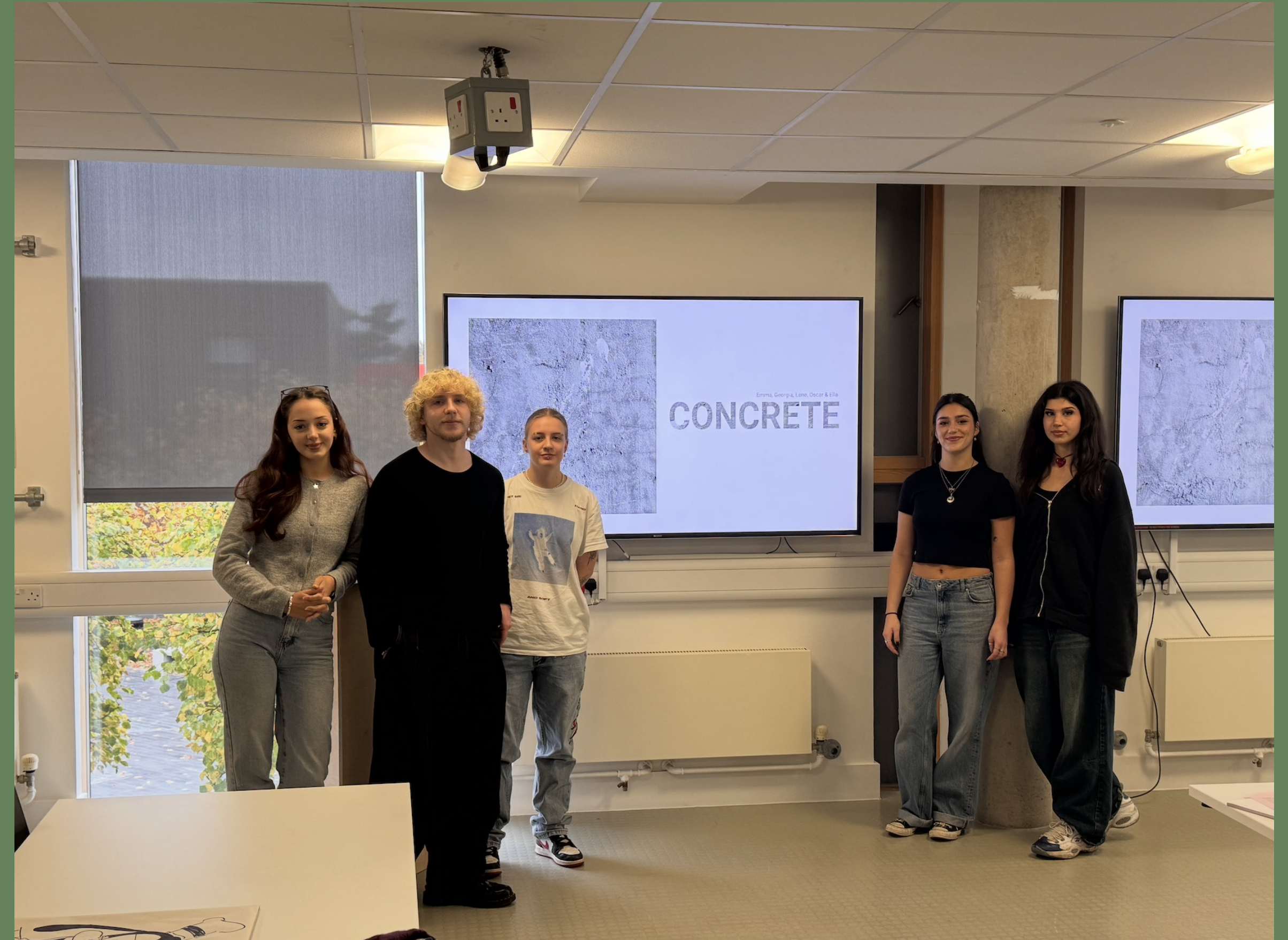
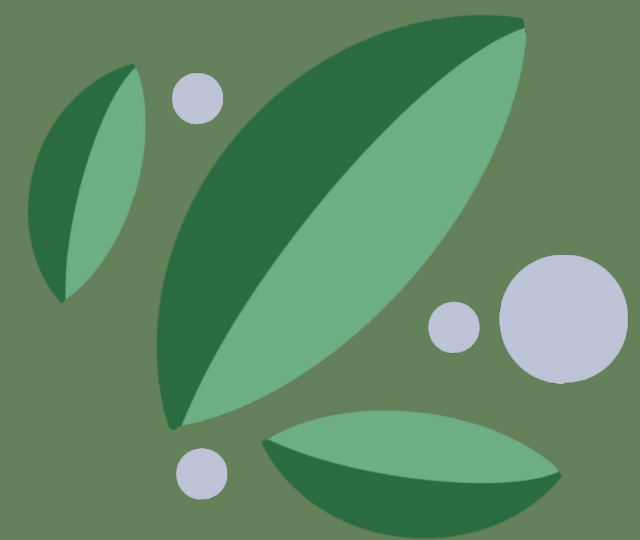




# HELLO & WELCOME!



We are: Emma, Georgia, Lene, Oscar & Ella

# CONCRETE



Concrete production causes 8% of global CO2 emissions due to energy-heavy cement production.

**WHAT DO WE USE  
INSTEAD?**

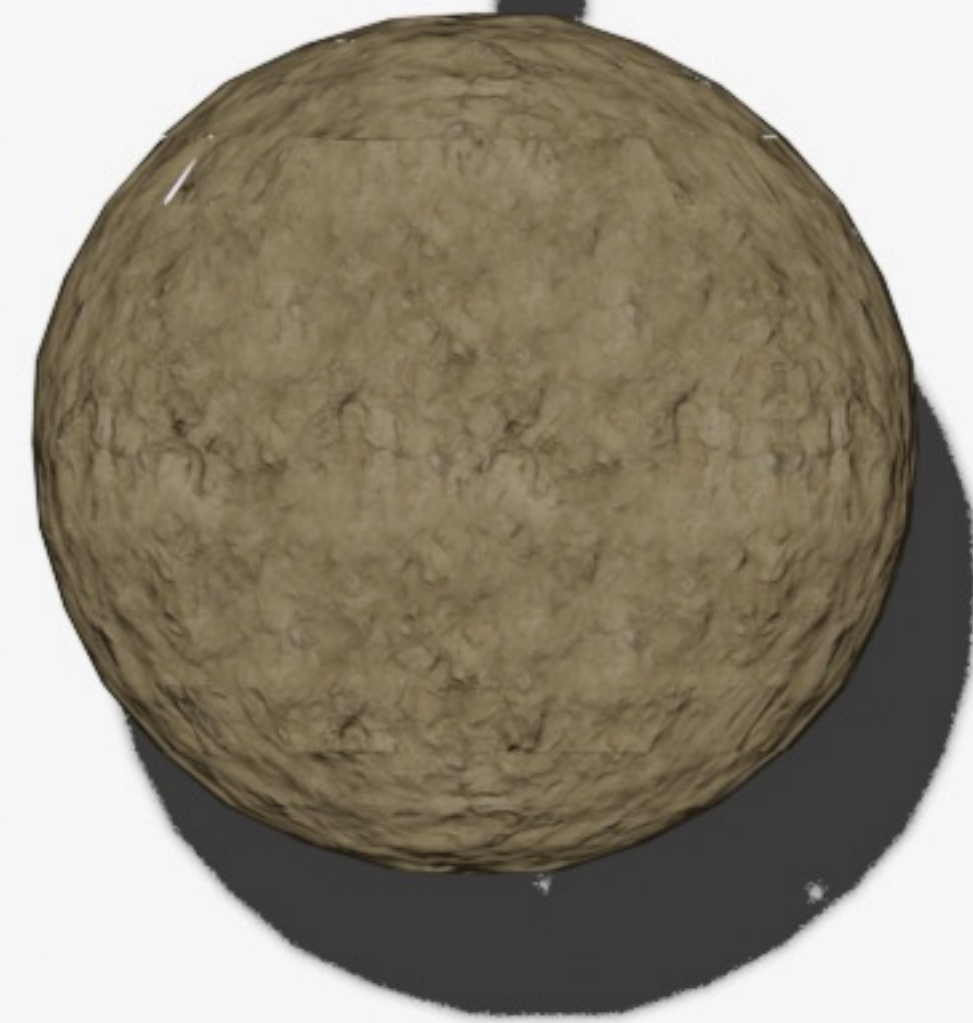
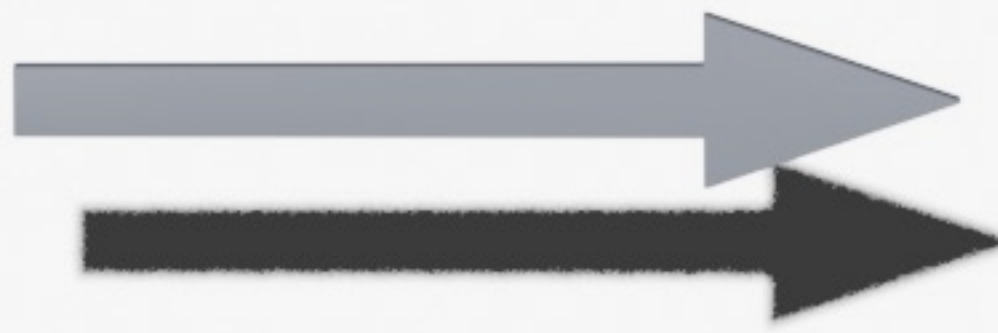
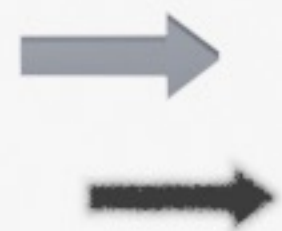


**TIMBERCRETE**

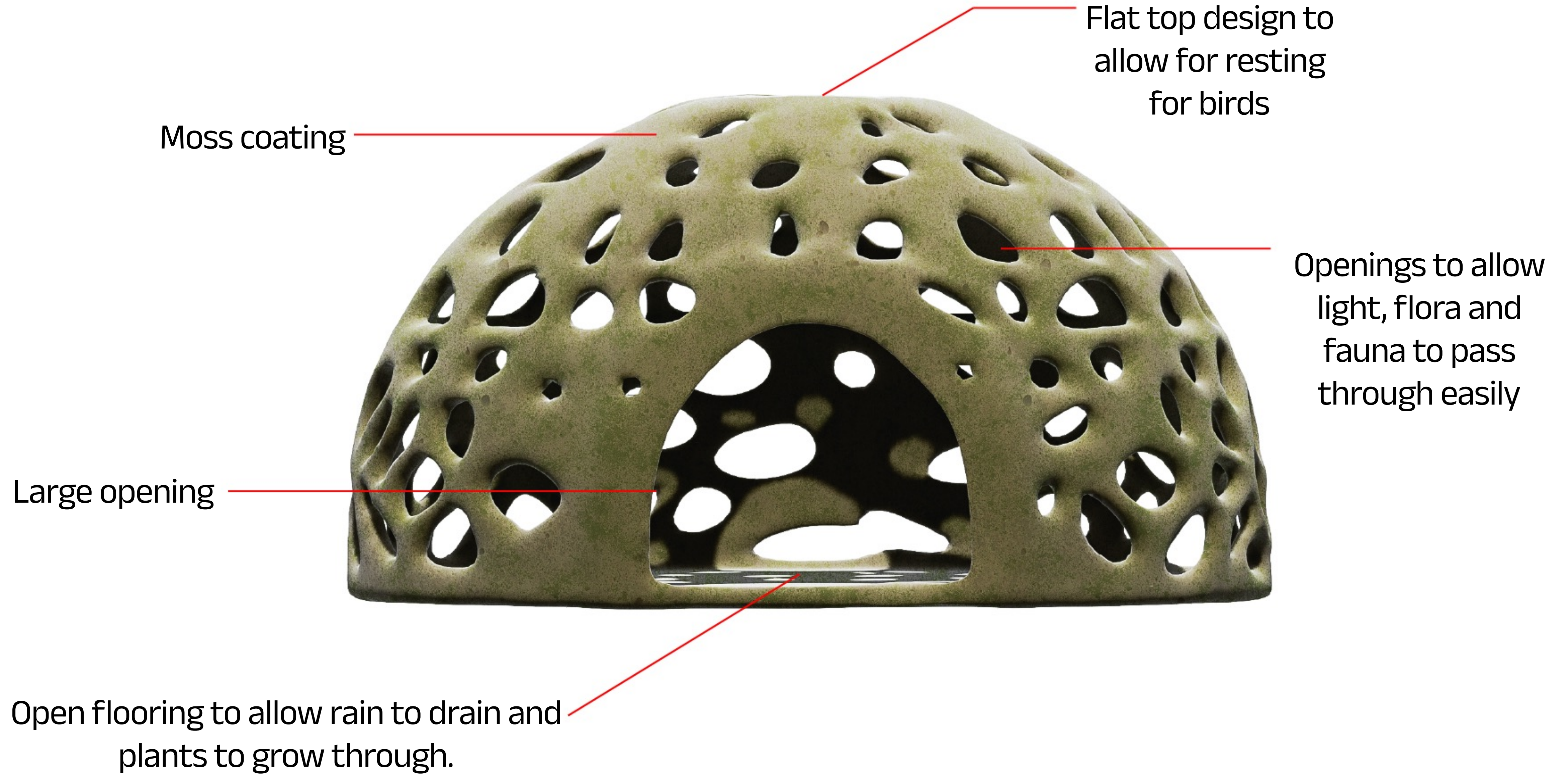
**How do we create a cultural shift that enhances community and creates sustainable, eco-conscious behaviours?**



**DESIGN CONCEPT**



ALTERNATIVE MATERIALS RESEARCH



Moss coating

Flat top design to allow for resting for birds

Openings to allow light, flora and fauna to pass through easily

Large opening

Open flooring to allow rain to drain and plants to grow through.

### DESIGN JUSTIFICATION



**SATOYAMA**



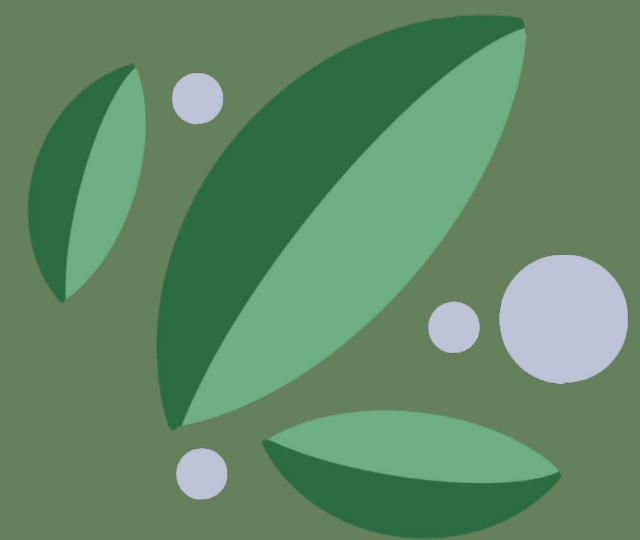
“Satoyama is a Japanese practice  
and way of life that promotes  
harmony between people and  
nature”





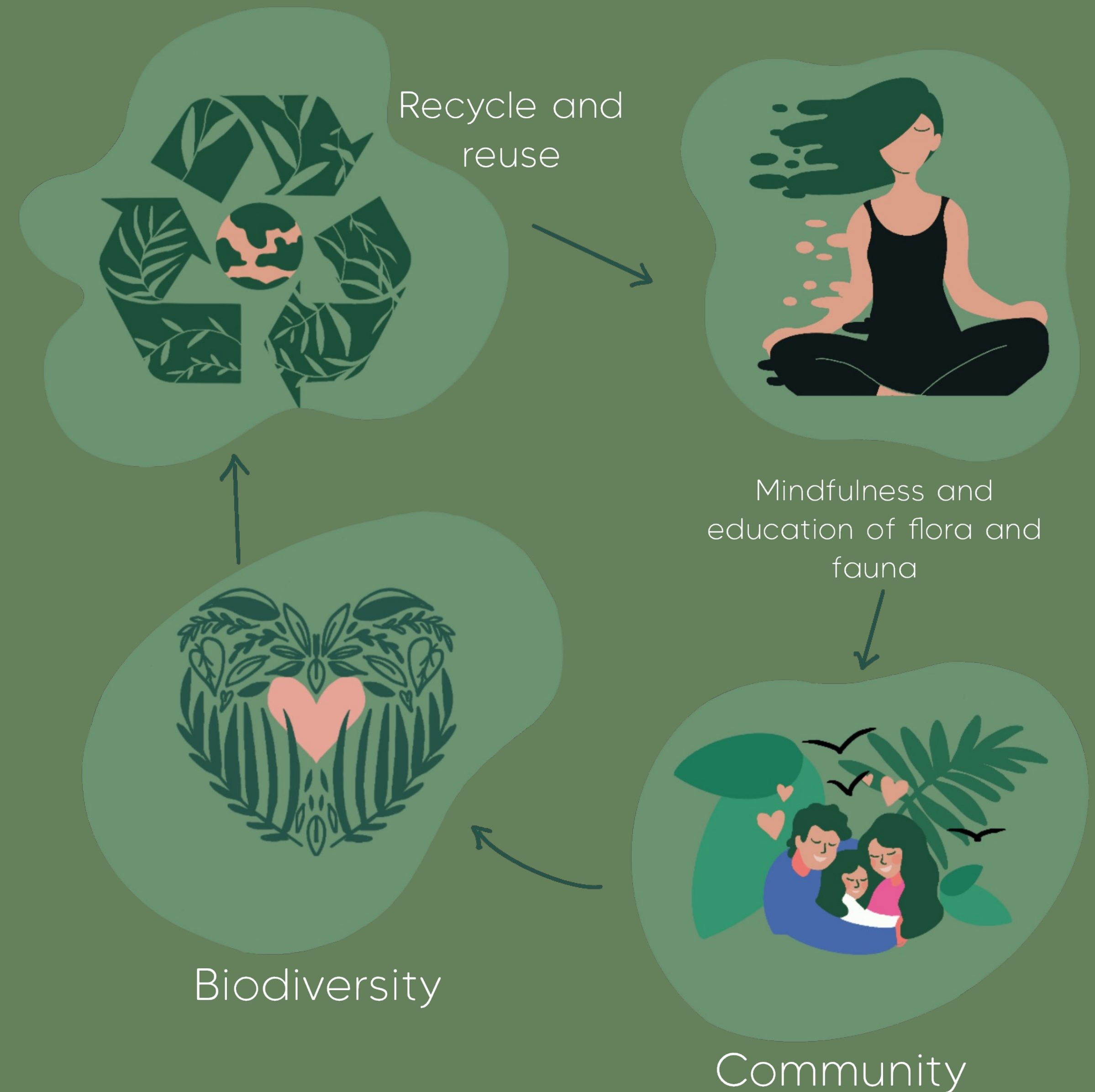
# OUR BELIEFS

equality - sustainability - connection



# HOW WE WORK

Our dome encourages biodiversity in urban areas, offering hands-on educational sessions whilst immersed in the nature you are being taught to sustain and protect. Blending mindful experiences like yoga within this space inspires a harmonious connection between people and the planet.





# WHO ARE OUR AUDIENCE?





Satoyama welcomes all nature lovers - with a focus on urban families eager to protect and learn about wildlife in the place they call home. We also support those seeking well-being through community and yoga.

# INTRODUCING...

**RECONNECT|**

<https://vimeo.com/1032401459>

Strength + Softness: Represents durability and harmony with nature.



Easy to read from any distance

**SATOYAMA**

Modern yet organic, aligning with Satoyama's mission



**HEAVITAS**

**WHITE**

**CHINA IVORY**

**LIGHT MOSS GREEN**

**SPRING LEAVES**

**LUNAR GREEN**

**OLD GOLD**

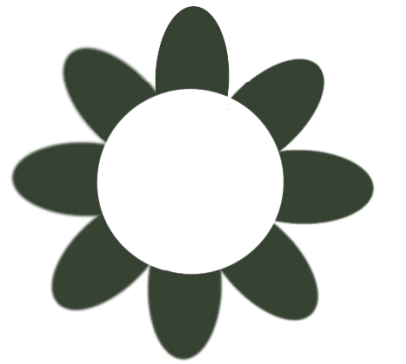
**RUDDY BROWN**

**PEACOCK BLUE**

# ICON-IC!



## FAUNA



## FLORA



## FUNCTIONS



## FUNGI

# BRAND EXPERIENCES



REDISCOVER

RECONNECT

# MEET OUR HEDGEHOGS

17.06

— 13.10

FREE ENTRY FOR  
ALL

**SATOYAMA**



REDISCOVER

RECONNECT

# MEET OUR BUTTERFLIES

14.05

— 14.09

FREE ENTRY FOR  
ALL AGES

**SATOYAMA**



REDISCOVER

RECONNECT

# MEET OUR BEES

17.06

— 13.10

FREE ENTRY FOR  
ALL

**SATOYAMA**



REDISCOVER

RECONNECT

**MEET  
OUR  
BUTTERFLIES**

14.05  
— 14.09

FREE ENTRY FOR  
ALL

**SATOYAMA**

REDISCOVER

RECONNECT

**MEET  
OUR  
FOXES**

12.09  
— 12.11

FREE ENTRY FOR  
ALL

**SATOYAMA**

REDISCOVER

RECONNECT

**MEET  
OUR  
BEES**

17.06  
— 13.10

FREE ENTRY FOR  
ALL

**SATOYAMA**



- made using hemp paper
- recyclable
- sustainable



REDISCOVER  
RECONNECT  
REFOCUS



FREE MONTHLY FAMILY  
YOGA SESSIONS

FIND YOUR NEAREST SATOYAMA



# FAMILY YOGA DAYS



REDISCOVER  
RECONNECT

**FAMILY  
YOGA  
DAYS**

17.06  
— 13.10

FREE ENTRY FOR  
ALL

**SATOYAMA**

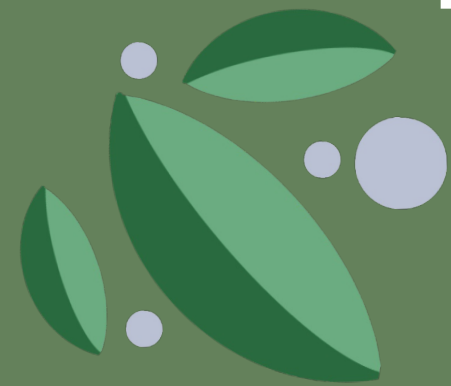








**THANK YOU**





**SATOYAMA**